



# Creative Communication with 4-H Posters & Notebooks

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# Creative Communication with 4-H Posters & Notebooks

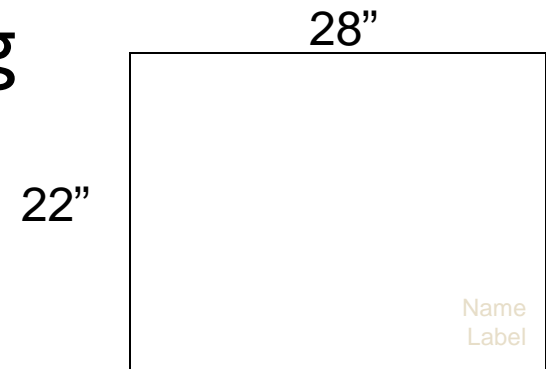
- General 4-H Poster Requirements
- General 4-H Notebook Requirements
- Characteristics of Good Posters & Notebooks
- Forming Poster & Notebooks Ideas
- Poster & Notebooks Tips
- Poster & Notebooks Scorecard Review

**A good presentation does not happen by accident!**

# General 4-H Poster Requirements

- 22" X 28" (measure carefully!)
- Display horizontally
- Cover with clear plastic (do **not** use Saran Wrap)
- Include 2"x2" county identification label in lower right hand corner
- Display with stiff backing

**Question:** *What is the difference in a poster and a display board?*





# General 4-H Notebook Requirements

- Contain a title page
- Contain your name, county, project name, project level, and age
- Include 2”x2” county identification label in lower right hand corner of front cover
- Tell about the project
- Prepare a proposal-like report



# Good Posters & Notebooks...

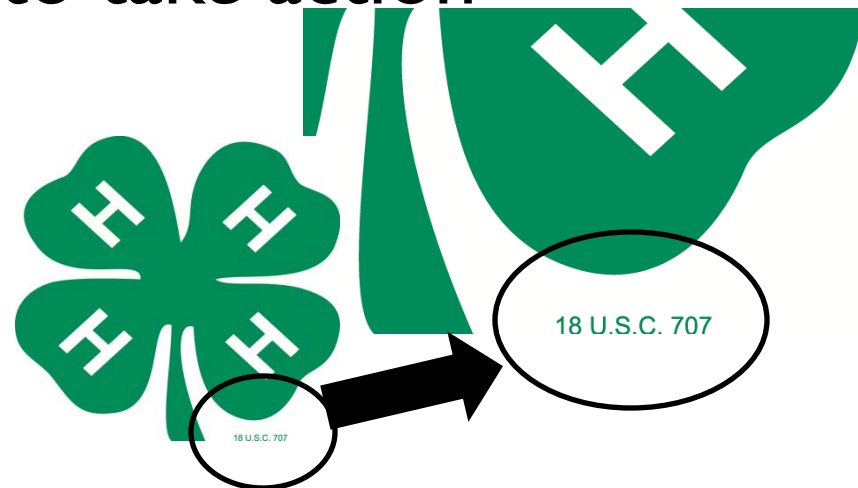
- Follow the specific project requirements
- Focus on one main idea
- Show your thought process or methods
- Are self-explanatory
- Are simple and clear

# Good Posters & Notebooks...

- are NOT vertical
- are NOT covered with Saran Wrap
- are NOT fluorescent posters
- are NOT all words or all pictures
- do NOT use staples, tacks, or tape

# A Good Poster or Notebook...

- Grabs the viewer's attention immediately
- Helps the viewer to focus on the main idea
- Interests the viewer in some aspect of your project
- Causes the viewer to take action
- Attributes sources



# When Forming Poster/Notebook Ideas...

- Brainstorm ideas and make a list
- Use titles with alliteration (repeating a sound in words)
  - Potent PowerPoint Presentations
  - World Wide Web Wonders
- Look at other posters for ideas – but **don't** copy





# Poster & Notebook Tips

- Be as neat as you can
- Cut evenly, apply adhesive carefully, blend colors when using crayons or colored pencils
- Leave white space on the poster
- Make sure the poster is balanced
- Experiment with various colors, shapes, textures, and dimensions

ITEM	PERCENT WEIGHT	SCORE	JUDGE'S COMMENTS
<b>Exhibit Content</b>			
Appropriate title, Accurate information	15		
Subject encourages thought	15		
Suitable subject and size as outlined in 4-H computer manuals and project exhibit guidelines	15		
<b>Project Presentation</b>			
Theme, Attracts interest. Original, Good use of color	15		
Accomplishes purpose, Well organized	15		
Mounting on stiff backing, Good/clear pictures or illustrations (if any)	10		
Workmanship neat, Clean pages, Easy to read	15		
<b>Total</b>	<b>100</b>		

